

Client Marketing

Client Marketing develops customized brand building solutions that enable you to speak directly to women consumers through the creation of innovative, multimedia communication programs.

A range of fully Integrated Marketing Solutions options exist including:

- Leveraging an association with our networks and talent
- Product Placement & Integration
- Contests – turn-key contest management
- Sponsorship – relevant programming and/or themed programming events
- Experiential Marketing – events, sampling, trade shows etc.
- Creative Commercial Production – brand-sell, billboards & themed vignettes
- Branded Content – fusion of advertising and entertainment
- Interactive advertising units, micro site development, content sponsorship, viral campaigns & email newsletters
- Mobile – priority texts: contests, tips and trivia



To learn more contact:

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